

Farmers Union Insurance
5619 DTC Parkway, Suite 300
Greenwood Village, CO 80111
Phone: 800.347.1961
Fax: 303.338.2211



News Release

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Contact

Bill Stevenson
Senior Vice President
303.338.2910
bill.stevenson@FarmersUnionInsurance.com

Farmers Union lowers auto insurance rates

(Greenwood Village, Colo.) — National Farmers Union Insurance has lowered auto insurance rates in Colorado. While the rate decreases vary based on geographic territory, demographics and other underwriting factors, most policy holders should notice a moderate decrease in their auto premiums.

The new rates are already available for new customers and take effect for renewing policy holders on Jan. 1. In addition to lower base rates, policy holders can also take advantage of many available discounts like three year accident /violation free, homeownership, paid in full and NFU farm organization membership that can make their premiums even lower.

“Our good results and strong market potential in Colorado prompted this decision,” said Jerry Mackey, president and CEO of Farmers Union. “We thank our agents and Colorado customers for providing us the opportunity to offer this decrease.”

Farmers Union Insurance began in 1945 under National Farmers Union, a leading farm advocacy organization. Farmers Union Insurance serves the insurance needs of rural residents in nine states and prides itself on offering excellent client service. The company is also the leading writer of rural telecommunications coverage in the country, writing accounts in over 30 states through exclusive account executives. The company has received a Best’s rating of A (Excellent). A is the third of 15 ratings assigned by A.M. Best for financial strength. For the latest rating, access www.ambest.com.

Farmers Union Insurance wrote \$175 million in gross written premiums last year. For more information visit www.farmersunioninsurance.com.

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