

**Farmers Union Insurance**  
5619 DTC Parkway, Suite 300  
Greenwood Village, CO 80111  
Phone: 800.347.1961  
Fax: 303.338.2211



# News Release

---

## For Immediate Release

August 4, 2008

### Contact

Bill Stevenson  
Senior Vice President  
303.338.2910  
bill.stevenson@FarmersUnionInsurance.com

## Farmers Union Insurance expands farm insurance offerings to Wisconsin

---

(Greenwood Village, Colo.) — Farmers Union Insurance, in association with National Farmers Union and Wisconsin Farmers Union, is pleased to announce that it has expanded its farm insurance offerings to farmers and ranchers throughout Wisconsin. These offerings, which feature coverages and limits specifically designed for the Wisconsin market, include farm, farm auto and farm umbrella insurance policies.

Farmers Union Insurance is partnering in this endeavor with its sister company, General Casualty, a Wisconsin market leader in personal lines property and casualty insurance. The company will appoint General Casualty agents with farm insurance expertise to promote these new offerings.

“We believe by partnering with both General Casualty and Wisconsin Farmers Union we will become a market leader in farm insurance in Wisconsin,” said Karla Bullock, senior vice president, commercial and farm underwriting at Farmers Union Insurance.

Farmers Union Insurance began in 1945 under National Farmers Union, a leading farm advocacy organization. Farmers Union Insurance serves the insurance needs of rural residents in ten states and prides itself on offering excellent client service. The company is also the leading writer of rural telecommunications coverage in the country, writing accounts in more than 30 states through exclusive account executives. The company is rated "A" (Excellent) by insurance analyst A.M. Best. Farmers Union Insurance wrote \$171 million in gross written premiums last year. For more information visit [FarmersUnionInsurance.com](http://FarmersUnionInsurance.com).

Farmers Union Insurance is part of QBE the Americas, a division of Australia's QBE Insurance Group Ltd, one of the top 25 insurers and reinsurers worldwide. The Americas division, headquartered in New York, is a leading North and South American insurer and reinsurer. The division conducts business through various property and casualty insurance subsidiaries in eight countries. QBE the Americas is one of the top 20 property and casualty insurers in the United States, with an estimated \$4.0 billion in gross written premiums and a combined policyholders' surplus of more than \$2.0 billion in 2008. For more information, visit [qbe.com](http://qbe.com).